

Cotton Farmer To Turn To Dairying In Next 10 Years

No Escape From Prospect of Permanent 10-Cent Cotton

MILK IS FLEXIBLE Demand For Ice Cream Up 33.1-3 Per Cent—Cotton Has Stood Still

By LYNN SMITH, Hempstead County Agent

The dairy business in Hempstead county has passed through some rough weather the past year. How this largest of all agricultural enterprises will survive these trying times is a question frequently asked and variously answered here where the business is first commencing to take hold on us.

The fact that the general price level of all farm products must be taken into consideration when we say we are receiving only 34 cents per pound for butterfat now, while we received 47 cents this time last year, is something most of us forget. This is only 13 cents a pound less than we received last year, or a reduction of 29 per cent.

Cotton Declines

If we examine the price paid the cotton farmers for his cotton last fall we find the product declined 41 per cent (average). The price of butterfat must drop to new lows before it approaches the drop in price that cotton has experienced.

A gratifying feature about the dairy business is that we are continually consuming larger quantities of dairy products than ever before. The quantity of ice cream, alone, made in 1928, was 348,046,000 gallons, while in 1929 it jumped to 365,449,000 gallons. Just 10 years ago we consumed two gallons of ice cream per person, while from the above figures we are now consuming three gallons per person or an increase of 33.1-3 per cent.

The consumption of cotton has made no such increase, nor have United States exports increased during the last 30 years. If someone could devise a plan for increasing the consumption in the United States of cotton by 33.1-3 per cent within the next 10 years we might think about 20 cents per pound as a fair price for that crop.

Dairying Must Come That farmer who is truly interested in permanently increasing his crop yields, who grows an abundance of the proper feed for his cows and who is interested in producing the best single food for his family, is milking several cows and then profitably.

If we take the average price received by farmers for cotton from the years 1902 to 1915, we see it is 10 cents per pound or less. If we can not grow cotton for 10 cents per pound, then from one-third to one-half the farmers of this county must necessarily quit the business. They will be automatically stopped.

A diversified farm program must include the milking of some good quality cows, production of feed crops for all the livestock, of food for the family, and of surplus of truck crops like sweet and Irish potatoes, watermelons and cantaloupes, along with a few acres of cotton on land we have enriched to the extent that it will make at least three-quarters of a bale of cotton per acre.

Driver Explains Fatal Accident

Dangerous Bridge Near England Is Unmarked, Says J. P. Nichols

LITTLE ROCK, Oct. 21.—J. P. Nichols, Stuttgart, driver of an automobile which on the night of October 8 went into a ditch near England, causing the death of one of its occupants and the injury of two others, yesterday addressed a letter to the Gazette in which he pointed out the cause of the accident. Mr. Nichols writes that the scene of the accident is extremely dangerous during daylight, and much more so after dark. He said a one-way bridge, the approach of which runs at an angle, is not marked as dangerous. At the time of the accident he was driving only five miles an hour, he said, and being unfamiliar with the bridge or road, ran off the highway.

Mrs. Anna B. Smartwood, aged 70, was injured fatally while Mr. and Mrs. Nichols were injured. Mrs. Nichols seriously. Mr. Nichols is in the pump and well business at Stuttgart and adjoining rice country.

Illinois Brands Fish To Get Travel Data

SPRINGFIELD, Ill., Oct. 21.—(UP)—Fish in Illinois lakes and streams are being "branded" in an effort to determine data on how far they travel and how fast they grow. It was announced today by Ralph F. Bradford, director of the State Department of Conservation.

The fish are being tagged by the Natural History Society of the Department of Conservation. Small metal tags are clamped on the tail fins. Each tag is numbered. Records are being kept giving the species size and weight of each branded fish.

Mine Explosion Kills 100, Belief

Death List Grows as Victims Taken From Coal Mine in Which Blast Occurred Early Today—Many Believed Trapped

ALTDORF, Germany, Oct. 21.—(AP)—Possibility that a hundred or more workmen were killed in an explosion in the "Anna" coal mine here, was admitted by the management here this evening, after fifty dead had been brought out.

ALTDORF, Germany, Oct. 21.—(AP)—Forty-five miners were killed and between 30 and 40 injured in the "Anna" coal mine, in an explosion early today.

The bodies of thirty were quickly recovered from the shaft, and the day work on additional bodies were being recovered.

Four of the injured taken out of the shaft died later in the day at a hospital, thus increasing the death list to forty-five.

Many of the victims are buried in the wreckage on two underground levels, 1500 and 1200 feet under the surface.

Among the victims, two office employees were killed as the buildings on top of the ground collapsed, by the force of the explosion.

Rescue work is expected to be slow as the main entrance to the shaft was closed by the explosion. Those who are rescued have to be carried by the underground route for several miles.

Four hundred workers were said to have been in the mine at the time of the explosion. Of this number many made their own way to safety.

Noted Gangster Is Arrested Today

Held on \$50,000 Bond on Vagrancy Charge. Other Charges Pending

WAUKEGAN, Ill., Oct. 21.—(AP)—George (Bugs) Moran, former North side gangland ruler, and rival of the Al Capone gang, was arrested today at Cassidy Road House, 15 miles West of here.

He offered no resistance when the officers surprised him and took him into custody.

The man is held in \$50,000 bond on a vagrancy charge. Colonel A. V. Smith, attorney for Lake county, said that a charge of carrying concealed weapons would likely be placed against him.

Bond House Uses Melon Publicity

Elkins & Co. Broadcast Pamphlet For Local School Bond Issue

That long-continued publicity eventually becomes one of the assets of the community putting it out, is proved in the case of Hempstead county's watermelon tradition. The Little Rock bond house of M. W. Elkins & Co., which last week purchased the \$157,000 bond issue for Hope's new high school building, has just issued a bond prospectus which reads in part as follows:

"Hope School District includes the entire city of Hope and approximately 14,000 acres of fine agricultural land in a high state of cultivation, producing large crops of cotton, corn, fruit and vegetables. This community claims to raise the largest watermelons in the United States."

In the last broadcast of melon publicity for 1930—when O. D. Middlebrook, recaptured county last week—the story of the new 154 3-4 pound champion was carried on the South Central wires of the Associated Press, appearing in the Texarkana Evening News and afternoon papers in Arkansas Friday, October 17. The same story appeared in the Memphis Commercial Appeal Saturday, October 18, and in other papers through Mississippi, Alabama, Georgia, Tennessee and Missouri, served out of the Associated Press news telegraph bureau at Memphis.

The Star has also received a copy of the Western News, Waco, Texas, in which W. C. Carr, former Hope citizen, is given considerable publicity for displaying a 109-pound watermelon which he bought here and carried home with him during the summer.

Literary Societies Formed at Fulton

School Group Elects Officers For Two Societies at Fulton School

FULTON, Ark., Oct. 21.—Organization of two literary societies has been completed in the Fulton High school with election of officers in the respective groups.

Officers of the Excelsior Society are: Lloyd Parker, president; Bernice Seymour, vice president; Vaudie Morton, secretary and treasurer; Fay Seymour, sergeant at arms; Jane Orton, song and yell leader; Ruby Walters, Helen Wilson, Bernice Seymour and Lloyd Parker, program committee. Ruby Walters and Frances Jones are literary critics.

Richard Byrd Society officers: Marguerite Wilson, president; Sam Weaver, vice president; Ida Mae Swann, secretary and treasurer; Marvin Moser and Frank Jones, sergeant at arms; Audrey Cox, song leader; Mary Cett Orton and Cecil Coy yell leaders; Audrey Cox, Opal Seymour and Ida Mae Swann, program committee.

Rail Freight Will Go Direct to Door

New Pick-Up Service in Hope Gets Merchants' Support

Announcement of a new pick-up service for local freight, which will deliver railroad cargoes from the freight depot to the merchant's door at the same price as the regular rail tariff, was made by the Missouri Pacific at a conference of railroad officials with merchant members of Hope Chamber of Commerce this morning in the city hall.

The Missouri Pacific also advanced a plea for greater freight business for all railroads entering Hope, officials maintaining that the railroads are the largest taxpayers in Hempstead county and deserve the support of local freight business.

"The Missouri Pacific, with an annual payment of \$31,000, is the largest single taxpayer in Hempstead county," an official told the merchants this morning.

About 35 Hope merchants attended the meeting, at the conclusion of which they adopted resolutions asking that all local freight be conserved for the benefit of the railroads which have served this city for many years.

In announcing its pick-up service for freight handled inside of Arkansas, the Missouri Pacific said this would apply to all less-than-carload shipments. Local freight, which recently has been handled on a tri-weekly service, will be increased to daily schedules, including the pick-up service, and will be effective this week, it was announced.

Evangelist, Struck By Auto, Succumbs

Car Accident Near Blytheville Fatal For Rev. W. C. Thornton

BLYTHEVILLE, Oct. 21.—The Rev. W. C. Thornton, 44, Nazarene evangelist of Anity, died at the Blytheville hospital soon after midnight Monday night from injuries suffered when struck by an automobile Saturday night while walking along the highway west of Blytheville. No charges were filed against Mrs. G. N. Chaffant of Leachville, driver of the car.

The body was sent to Anity today, accompanied by Mrs. Thornton and her daughter, Lorine, who arrived yesterday and the Rev. John Francis, pastor of the Caruthersville (Mo.) Nazarene church. There are three other daughters, Velma, Estelle and Beulah; and one son, J. W. Thornton.

Mr. Thornton, traveled over the country conducting revivals and was to have begun a series of meetings here yesterday. He conducted services here several years ago.

He was attempting to secure a ride home, after leaving the train at Leachville.

Child at Trumann Dies From Burns

Little Girl's Dress Catches Fire While Mother Is Absent

Jonesboro, Oct. 21.—Vivian Simpson, aged five of Trumann, died at a hospital here from burns received at her home yesterday morning. She was the daughter of Mrs. Beulah Simpson.

While the mother was at a grocery store, a red hot coal fell out of a cook stove into the lap of her dress setting the garment afire.

The child ran into the yard and flames enveloped her body before neighbors could tear off the clothing.

First aid was given by a Trumann physician who did not believe the burns were fatal but the girl grew worse and was brought to the hospital here.

Funeral services will be held at 2 o'clock this afternoon at the home of Mrs. Beulah Simpson.

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Homer H. Harris Dies at Belton; Is Buried at 2 Today

Father of Circuit Clerk Dies Monday After Long Illness

A FORMER OFFICER Circuit Court at Washington Recedes Today For Funeral

Funeral services are being held at 2 o'clock this afternoon at Belton, this county, for Homer H. Harris, aged 58, father of Circuit Clerk Willie H. Harris and himself a former county official.

The elder Mr. Harris died at his home in Belton last night, after an illness of several months.

Judge Dexter Bush, recessed circuit court at Washington today noon until Wednesday morning, and court officials and others made the trip to Belton to attend the funeral services this afternoon.

Mr. Harris was a former school teacher, county examiner, and county tax assessor; and was widely known over this section of Arkansas.

He is survived by his widow, three sons and a daughter: Oren Harris, attorney, of Washington; Willie Harris, the circuit clerk, of Washington; a young son Homer Harris, and a married daughter, both of whom live at Belton.

One Pleads Guilty In Kidnaping Case

Five Others Face Trial in Court For Alleged Participation

AUGUSTA, Oct. 21.—(AP)—One of six men indicted yesterday in connection with an attempt to kidnap W. M. Gregory, and hold him for ransom, pleaded guilty in circuit court here today and preparation for the trial of the other five was being made.

Hugh Lindsey, a barber of Searcy, who single handedly tried to accomplish the actual kidnaping of Gregory, entered a plea of guilty. He was charged with assault with intent to rob. Sentence on Lindsey was postponed until after the trial of the other five who are held.

Six Are Indicted In Abduction Case

Jury Taker Action Over Attempted Abduction of Arkansas Man

AUGUSTA, Ark., Oct. 21.—(AP)—Six men were indicted Monday by the Woodruff county grand jury in connection with the attempted kidnaping last September 25 of W. M. Gregory, Sr., wealthy planter. Hugh Lindsey, Searcy, Ark., barber, Thomas McLean and O. E. McGinn, Clarksville, Miss., Pete James and P. R. Pauman, Augusta, and Earl Sheppard, Searcy, were indicted on attempted kidnaping charges. Lindsey also was indicted on charges of assault, intent to rob and assault with intent to kill.

Lindsey in a confession officers said they obtained said he and others had plotted to kidnap Gregory and hold him for \$25,000 ransom. The plot failed when Mrs. Gregory came to her husband's assistance on the night of September 21 and together they beat off two assailants.

All of the men indicted except Sheppard have been held at the state penitentiary at Little Rock for safekeeping since the attempted kidnaping. Sheppard has been at liberty under bond.

Lindsey in his alleged confession also said an attempt had been made in Little Rock in August to kidnap Gregory's son, W. N. Jr., 16, who was at Little Rock to obtain his airplane pilot's license. Lindsey, officers said, furnished the information upon which the other five were arrested.

Gregory said after the attempt to kidnap him that he entered Lindsey's automobile at the latter's request as it was parked in front of the Gregory home and that Lindsey drew a pistol and demanded that Gregory go with him.

Gregory said he seized the weapon and called for help. Mrs. Gregory came to her husband's assistance and after neighbors had been summoned, Gregory's assailant was disarmed. Lindsey's arrest followed by Sheriff R. H. Smith who soon after announced he had obtained a confession and arrests of the other five followed.

Sheriff Smith said Monday that the men were taken to Little Rock because feeling here had run high against the accused men.

Flyers Lead R-101 Cortege



London was stilled, and more than half a million of its people stood silently in the streets while the long cortege bearing the bodies of the R-101 victims passed from St. Paul's Cathedral toward Cardington, home port of the giant dirigible where those who died in its destruction were buried in a single grave. In the foreground of this picture, heading the procession, are members of the Royal Air Force. Among their number were a dozen men of the R-101's third watch, who but for a turn of fate would have perished like their comrades when the air liner came down in flames in Picardy.

National Ad Campaign for Cotton Advocated

Star's Proposal Last Week to Auto Companies Draws An Interesting Letter on Problems Confronting Cotton Trade Today

The proposal made last week by The Star and five other Arkansas newspapers to use cotton as part of the purchase price for automobiles bought in the South, has provoked nationwide comment.

Distributed by the Associated Press, The Star's proposal revealed through the replies of the manufacturers that almost the same plan had at some time or other occurred to the automobile-makers themselves.

However, one of the ablest comments on the cotton situation is contributed by an anonymous letter written to The Star from Little Rock, and enclosing a clipping of the Associated Press story outlining the cotton proposal in the Arkansas Gazette.

Letter to The Star The Star departs from its policy of disregarding anonymous letters, because this one time the writer probably has a business reason for not revealing his or her identity; and the letter is printed as follows:

Editor, Hope Star: With reference to the enclosed clipping, I believe if the women's magazines, also the fashion books would sometimes indicate in showing fashions of clothes which would make up nicely in cottons, voiles, dainties and any materials made of cotton, that it would help very materially the sale of cotton goods.

The clerks in the shops who sell patterns tell me that women are guided as to what they wear by such magazines as the Ladies Home Journal.

Rayon materials are being more generally used now instead of cotton goods, amongst people who used to apparently use cotton more extensively.

Cotton Is Durable I think nice cotton dresses should be shown more in the show windows in the late autumn and winter throughout the south. That could not be expected in the north, but it certainly could be done in the cotton states. I should think there ought to be a good sale for cotton dresses ranging from \$5 to \$15, or thereabouts in the winter months. I believe cotton dresses, voiles, or whatever the material might be which is made of cotton would be more serviceable for the ordinary person who must earn a living than the cheap chiffons and satins which soon look shoddy and go.

City's Official Family Sued to Halt Airport

GREENCASTLE, Ind., Oct. 21.—(UP)—The city of Greencastle, Mayor W. L. Denman, City Clerk Fred Enivex and members of the city council are named defendants in a petition for an injunction filed by Attorney Fay S. Hamilton, counsel for a group of citizens opposed to establishment of a municipal airport.

Recently a remonstrance against the airport, signed by 433 persons was presented to the council, but only 194 of the signatures were declared legal. The council held the remonstrance invalid on the ground that it did not have a number of signers equal to 5 per cent of citizens entitled to sign.

Those dresses should not be made up in "house-dress" style, but in some of the smart styles shown for expensive materials. Twenty years ago when expensive embroideries were used to trim cotton dresses, nothing looked smarter for morning wear or afternoon informal wear.

When the War Came I believe, but I have no authority to go upon, that when the war came and made wages high, women more generally got away from cotton goods for clothes, dresses and underwear, and used other materials.

I believe too, perhaps the period for wearing cotton dresses on the streets in the south could be prolonged. I notice on the streets of Little Rock, although it has been so hot all of this month people are, largely wearing their winter clothes and winter hats. The south should have its own ways of doing things; and not follow too much the ways of the cold or climate of the north.

I believe it would pay the cotton people to try and interest women in wearing cottons instead of so much silk and like materials.

I am not interested in cotton in any way, either raising, buying or selling, nor do I know anyone who is.

A National Campaign I believe whatever advertising is done or whatever is done to promote a greater use of cotton should not be spasmodic, but should be consistent and steady, and perhaps the cotton manufacturers in New England would be interested in joining in an advertising campaign to promote a greater use of cotton materials.

For presents this year I am going to give my family cotton materials, the best which I can buy, for dresses and underwear. That won't remove very much cotton goods off the market I fear. But I notice cotton materials are very much cheaper than they were even a year ago, so it ought to make very useful presents in these economical times. I am encouraging others I know to do likewise.

I am not signing my name to this letter as I should dislike any publicity.

With best wishes for whatever program you undertake to promote a more extensive use of cotton goods and the sale of the cotton crop, which is the South's greatest resource.

ITONKA, Ia., Oct. 21.—(UP)—Mrs. Wilhelmina Schmidt, who keeps a house, tends both a vegetable and flower garden, and takes care of the other duties of a farm housewife, still finds time to spin yarn from the wool grown by her own sheep.

She first spins it into a single thread, then she spins it into three single yarns to make a yarn for knitting. The old fashioned spinning wheel brought from Germany more than 50 years ago is not an antique in her home, she says. It is a daily necessity, just as important to her as her frying pan.

Reduced Rates Extended In Drouth Areas

Bulletins

GALVESTON, Texas, Oct. 21.—(AP) G. S. Martin was arrested here today on a charge of embezzling \$50,000 from a bank at Anderson, Indiana. A warrant was wired from Anderson yesterday for the arrest of Martin.

NEW YORK, Oct. 21.—(AP)—Three robbers, one carrying a sawed off shot gun, held up a score of employees and several customers of the Prudential Life Insurance Company branch office here and escaped in an automobile with \$9,342 early today.

LITTLE ROCK, Oct. 21.—(AP)—Plea for the union of all Protestant churches of the world into "that oneness, for which Christ prayed for his body on earth" was made by the Right Reverend James DeWolf Perry, presiding bishop of the Episcopal church of the United States in a sermon opening the Thirteenth Synod of Southwest Providence here today.

LITTLE ROCK, Oct. 21.—(AP)—Republican state leaders' charges that Governor Parnell expended large sums in his campaign for renomination in the Democratic primary last August were submitted to the Pulaski county grand jury today by prosecuting Attorney Boyd Syper at the request of O. C. Cobb, chairman of the Republican state campaign who previously sought to keep the governor's name off the ticket unsuccessfully, charging violation of the corrupt practices act.

Both the government and the railroads are doing everything possible for the relief of those who have suffered by the drouth through the summer months.

Priests and Nuns Abducted in China

Two Reported Released to Secure Ransom Money For Others

SHANGHAI, China, Oct. 21.—(AP)—The abduction of seven Catholic priests and ten nuns, and the murder of two priests was made known here today, to the local headquarters of the Catholic mission in the city.

Among those held is Bishop Min-nan of the Lozzist Mission. The two priests reported slain were Chinese Catholic priests. The nuns are French and Italian.

It is reported that two of the number were released in order that they might obtain ransom money for the release of the others who are held.

Family of Six Are Killed By Father

Sixty Year Old Assistant Postmaster Wipes Out Entire Family

WASHBURN, Wis., Oct. 21.—(AP)—A family of six was slain by George Forseth, for many years assistant postmaster here, who killed his wife and four children with a hammer and then slashed his own throat with a razor, at the family home here late last night.

The dead are: Forseth 60; his wife 45; Neil 16; George and William, twins, 9 and Adelaide 5.

Dentists to Meet In Memphis For Convention

MEMPHIS, Oct. 21.—(UP)—Dentists of eight states are expected here during the last week of October for their annual convention.

The meeting is expected to draw between 700 and 1000 delegates and is being advertised as a "school of dentistry" instead of an "ordinary convention." Delegates have been asked to bring note books and to be prepared to attend classes and lecture periods.

The organization is the outgrowth of the "Tri-State Dental Clinic."

Negro Killed By 2 Others In Attempted Hold-Up

MEGEHEE, Oct. 21.—Desha county officers are searching for two negroes who shot and killed Dave Duncan, Jr., 26, negro, in an attempted hold-up at Watson about 1 yesterday morning.

The shooting occurred when Duncan resisted efforts of the two unidentified negroes to rob him and Jim Welch, another negro, as they were walking along a Watson street.

Clark County Women Can Quantity of Meat

ARKADELPHIA, Oct. 21.—(UP)—Farmers wives in this section are canning meat this year instead of selling their livestock at the prevalent low prices.

Miss Sybil Bates, Clark county home demonstration agent is holding classes and supervising the canning. County agent R. N. Bond recently supervised the canning of 156 quarts of beef. It was purchased undressed for six cents a pound. Bond says it is easily worth fifty cents a quart now and when sold should bring a nice profit.

Mail Carrier Owns Old Book of Poetry

NEBRASKA CITY, Neb., Oct. 21.—(UP)—Reed Carlton, city mail carrier is the owner of a century-old volume of English poetry.

The book was printed in 1828 by J. P. Ayres, of Philadelphia, and is in a good state of preservation. It contains poems by Shakespeare, Pope, Cooper, Dryden and Scott.

Hope Star

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"The newspaper is an institution developed by modern civilization to present the news of the day, to foster commerce and industry, thru widely circulated advertisements, and to furnish that check upon government which is constitutionally its duty."—Col. R. R. McCormick.

The Star's Platform

CITY
Apply the revenues of the municipal power plant to develop the industrial and social resources of Hope.
More city pavement in 1930, and improved sanitary conditions in the alleys and business back-alleys.
Support the Chamber of Commerce.

COUNTY
A county highway program providing for the construction of a minimum amount of all-weather road each year, to gradually reduce the dirt road mileage.
Political and economic support for every scientific agricultural program which offers practical benefits to Hempstead county great-est interests.
Encourage farmer organizations, believing that co-operative effort is the best practical in the country as it is in town.

STATE
Continued progress on the state highway program.
Fearless tax reform, and a more efficient government through the budget system of expenditures.
Free Arkansas from the cattle tick.

The Nicaraguan Canal

AN OBSCURE dispatch in the newspapers the other day announced that certain United States Army engineers have emerged from the jungles of Central America with completed topographical surveys of the proposed Nicaragua canal route along the San Juan river; and in that little item lies both the reminiscence of things past and the promise of things to come.

The history of the Nicaraguan route is filled with romance and color. When the Spaniards first occupied the country, four centuries ago, the feasibility of the route to the Pacific across Nicaragua stuck in their minds; and when, long years after, gold was discovered in California, and a frantic rush of men began seeking every available route to the west coast, the Nicaraguan route came into its own.

Down from New York, Boston, Baltimore and Philadelphia came steamers and sailing vessels, loaded with adventurers and with supplies for the mushrooming California towns. At the mouth of the San Juan river they turned in and anchored, and passengers and goods transferred to stage coach lines that took them up through the jungles to Lake Nicaragua. There old Commodore Vanderbilt had a steamship line running to take them to the other end of the lake, where they again transferred to stage coaches and rolled down the slope to the Pacific, whence steamers and square-riggers could take them up to San Francisco.

The completion of the transcontinental railroads in the United States brought much of this traffic to an end; but whenever an inter-oceanic canal was discussed, the route across Nicaragua was sure to be mentioned. An attempt was actually made to dig such a canal, once, but it failed, from engineering and financial deficiencies; and the Panama route finally blossomed out in triumph, with a canal that proved strategically important and commercially useful.

Now, however, the Nicaraguan route is in favor again. The Panama Canal, says experts, will be taxed to capacity in the not-distant future. The United States Government is looking into the Nicaragua route in earnest, and some day, beyond doubt, a second canal, following the gold-rush route of the '50's, will connect Atlantic and Pacific.

Exit "Caveat Emptor"

IT HAS not been so many years ago that the injunction "Let the buyer beware" might have been an appropriate legend for the doorway of almost any place where goods were bought and sold. That was in the era when national distribution and advertising were in their swaddling clothes. The merchant could not be blamed if the purchase failed to measure up to the purchaser's expectations. Both merchant and consumers were buying by rule of thumb, and hoping for the best.

There were some sterling products in those days. But their field of service was definitely limited by their anonymity. The next barrel, from some other manufacturer or producer, might look the same but be of far less merit.

The one factor that has removed guesswork from buying, and thrown "caveat emptor" into the discard along with the horse-trader, is advertising. The manufacturer or merchant's name on an attractive and distinctive package—the story of that package and its contents honestly set forth in the advertisements—these are the guideposts to modern buying.

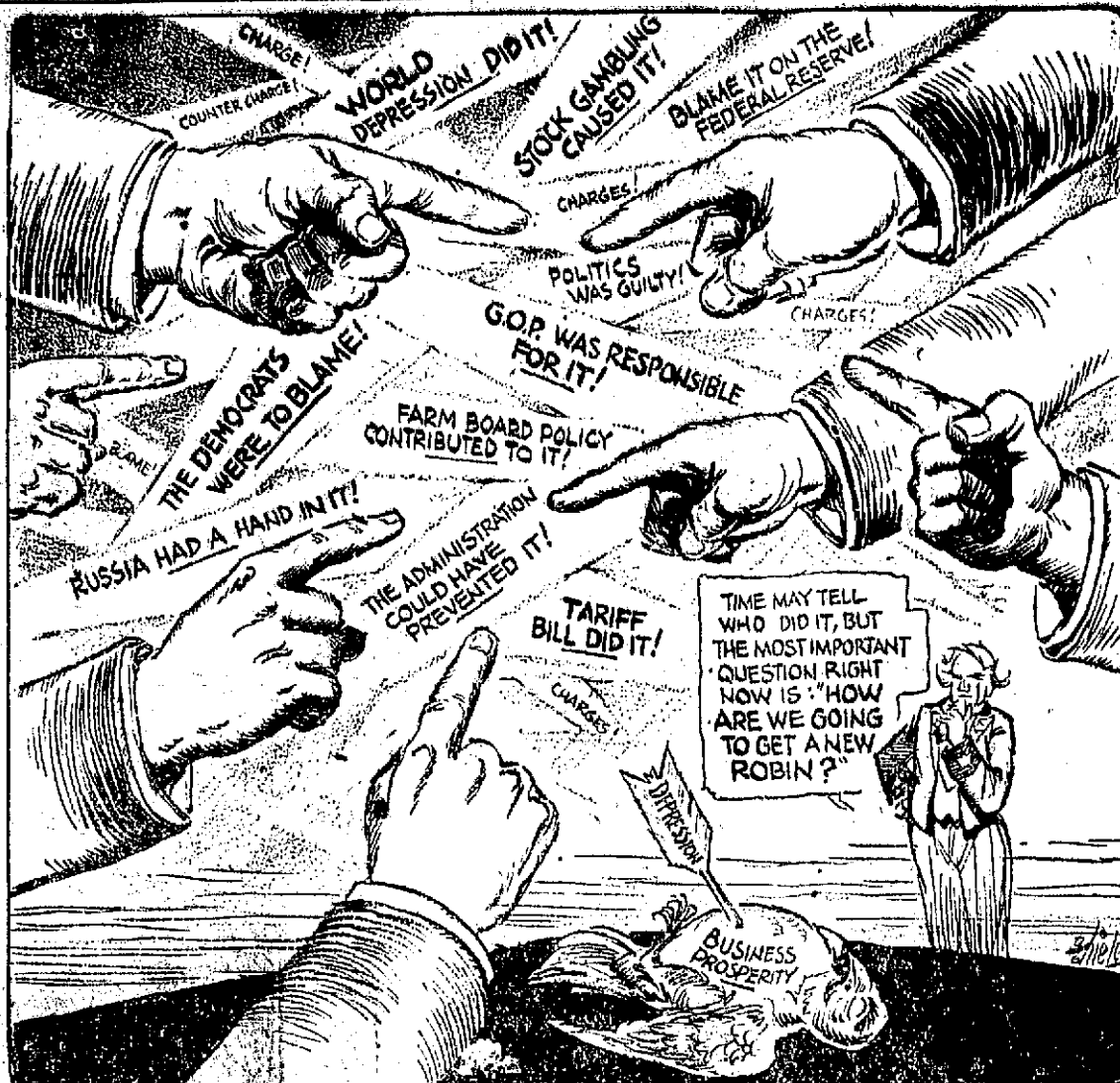
Unfortunately, however, today's buyer has not been relieved of all need for continued alertness in buying. There still are men who are more interested in selling goods today than in building a business for the future—producers of unknown commodities that appear on the dealer's shelves today and are gone tomorrow. These men are not always as scrupulous as they might be in maintaining a standard.

In the food field these "wild-cat" brands are perhaps most prevalent. They may be offered at a cent or two less, or in a large package, to catch a part of the consumer's business. A few thousand consumers who will "try anything once," grasp the bait and later go back to advertised goods. The unscrupulous manufacturer has gained a temporary advantage, and the conscientious producer has lost some sales. And next week it will be another manufacturer, or the same old one with a new package and a new brand, who will be seeking to lure customers away from products with earned reputations.

In recent months, when the average man has been seeking more diligently than usual to get the most for his money, there has been an epidemic of these parasitic brands of food products. Students of buying and selling contend that such business tactics have a very large part in retarding the resumption of normal conditions.

In the final analysis, however, it rests with the buyer whether he prefers to resurrect "caveat emptor" or to continue to buy the goods of manufacturers whose reputations are their greatest business asset.

Who Killed Cock Robin?



SOCIETY

Mrs. Sid Henry Telephone 321

So many things we wish for every day.
So in-content with blessings by the way;
But much is ours that's really worth the while—
A song, a prayer, a greeting and a smile;
A rift of sunshine in a storm sky,
Health-giving winds of Heaven passing by,
Sweet scent of roses, breath of forest wild,
Faith, Hope and Love, the laughter of a child;
And richer gift no grace of Heaven can send
Than hearty hand-clasp of a faithful friend.—Selected.

Mrs. D. M. Stuart left this morning for a visit with relatives and friends in Ozan.

Mrs. R. T. White, president of Pat Cleburne Chapter of U. D. C. Mrs. Charles Haynes, Mrs. J. A. Henry and Mrs. George Spragins left this morning by motor for Helena to attend the State Convention of The United Daughters of the Confederacy.

J. T. Bell, Jr. and Miss Maggie will will leave in the morning by motor for a few days visit with friends and relatives in Aberdeen, Miss.

The wedding of Miss Mildred Wynne of Stephens, Ark., and Joseph T. McNulty, of Coffeyville, Kan., was solemnized this morning at 11 o'clock at St. Mark's Episcopal church, with the Rev. J. T. Bovill reading the service. Immediately after the ceremony, Mr. and Mrs. McNulty left for a honeymoon trip to points in the south. Mr. McNulty was a former Sunday school pupil of Dr. Bovill's.

The Woman's Auxiliary of the First Presbyterian church met in its annual Rally Day meeting Monday afternoon Oct. 20th. The study for the afternoon was Japan. The members were greeted at the door by Mrs. R. H. Barr and Mrs. Carter Johnson in Japanese costume; these ladies were members of Circle No. 3. Mrs. T. R. King, chairman, this circle having charge of the program for the afternoon; little Miss Margery Lee Diddy in Japanese costume also assisted at the door. The business period of the Auxiliary was presided over by the president, Mrs. Washington Berry, this was followed by a splendidly arranged program in charge of Mrs. J. A. Nabors of Circle No. 3. A most inspiring devotion was given by Mrs. Harry Lemley. A pageant depicting the life work of the greatest native Japanese missionary, To Yo Hi Ko Kagawa was presented by Mrs. Nabors with the following in full Japanese costume: Misses Bertha Turner McEneaney, Edna Earl Hall, Eleanor Foster, Kathleen

Rhodes and Mrs. Perry Moses. Miss Martha Virginia Stuart gave a reading of the life of Toyohiko Kagawa, which was acted in pantomime by these young ladies, which with a special lighting effect presented a most beautiful picture. Mrs. N. T. Jewell presided at the piano. The offering taken goes to the Vera Lloyd home in Monticello. Mrs. N. W. Dent, Secretary of social activities assisted by Mrs. Carter Johnson, Mrs. K. G. McRae, Sr., Mrs. Leo Robins, Mrs. N. T. Jewell and Miss Margaret Betts served a delicious plate lunch. About sixty ladies were present.

Miss Eula Jean Cherry of Altus, Ark., was the week end guest of Mr. and Mrs. O. A. Graves. Miss Cherry was the honoree at a beautiful planned dinner Saturday evening, at the Hotel Barlow given by Miss Beryl Henry. Covers were laid for Miss Eula Jean Cherry, Miss Martha Jean Winburn, Miss Mary Gaines Autrey, Miss Miss Martha Virginia Stewart, Mr. and Mrs. O. A. Graves and Miss Beryl Henry.

Mrs. W. Q. Warren, Mrs. Roy Anderson and Mrs. Clyde Yarbrough spent yesterday visiting in Texarkana.

Friends will be glad to know that Mrs. J. Frank Miles, who has been ill at the Julia Chester hospital, was able to be moved Sunday afternoon to the home of her brother, J. E. Victor in Warren.

Mr. and Mrs. M. M. Smyth had as Sunday guests, Mr. and Mrs. Will Gantt and Misses Feltona Lyle and Matisie Gantt of Magnolia.

Among the Hope people visiting Texarkana yesterday were Mr. and Mrs. Guy Linaker, Mr. and Mrs. J. G. Williams, Mrs. Nora Carrigan and Mrs. T. S. McDavitt.

The following announcement will be of interest to the many friends of the groom in the city: "Mr. and Mrs. Oscar James Bradley announce the marriage of their daughter, Kathryn Reese to Dr. Albert Henry Robison Wednesday, October 15 at San Antonio, Tex. The groom 'Al' as he is familiarly known to his friends is the only son of Mr. and Mrs. W. I. Robison. He is a graduate of the Hope High School, had his pre-med course at Ouachita college, and received his medical degree from Baylor Medical school in Dallas, Texas, and belongs to that class of young men that go out from our city, of whom we can say, 'we are proud of him.' Dr. Robison is now an interne in the government hospital in San Antonio, Tex. Dr. and Mrs. Robison will be at home at 219 East Evergreen street San Antonio.

Mrs. Richardson Ayres and Mrs. Roy Anderson spent today visiting in Shreveport.

Physicians Believe Pin Cured Her of Asthma

DETROIT, Oct. 21.—(UP)—A case of asthma that has baffled physicians of United States and Canada is believed to be near solution here with a pin as the common cause.
Mrs. Florence Middleton Jones, of Amherstburg, Ont., swallowed a pin in 1914. The incident was forgotten and a few years later she suffered a case of bronchial asthma.
Suddenly she improved and came to Detroit. Shortly after her arrival she suffered a recurrence of the ailment. Dr. C. E. Lemmon, discovered a pin, deeply embedded in her bronchial tube.
An operation was unsuccessful although the pin could be felt with instruments. She will undergo another operation soon.

Northcutt's Mother Gets Carnation From Coffin

CRAWFORDSVILLE, Ind., Oct. 21.—(UP)—The mother of Gordon Stewart Northcutt, slayer of boys, hanged last week, will receive a white carnation which rested on his coffin, from Larry Newgent, a former Crawfordsvillite resident. Mrs. Northcutt is serving a jail sentence.

For several years, Newgent, an evangelist, has been engaged in prison work. His aunt, Mrs. Emma F. Sanford, lives here.

Northcutt had requested that white roses be placed on his coffin, but none could be obtained in the vicinity of San Quentin prison, California where he was executed, and carnations were substituted.

He asked that one of the flowers be given to his mother.

Foreman Injured When Casing of Auto Blows Out

LONOKE, Oct. 21.—When the car in which he was riding turned over three times, five miles west of Hazen yesterday, Ted Forrest of Fort Smith foreman for Hill & Evans, contractors on Highway No. 70, suffered three fractured ribs.

The accident resulted from a casing blow-out in loose gravel. Two other road workers in the car where uninjured. The crew was en route to De Valls Bluff to complete a section of the road.

Pastor's Sitting Yields \$32,100 For Church Fund

LUTON, England, Oct. 21.—(UP)—Flag-pole sitting has its compensations in America, but the Rev. J. W. Woodhouse of Christ Church made over \$30,000 in three days by merely sitting on the front porch.
Woodhouse announced from the pulpit recently that he would sit on the porch of Christ church until he had received 1,000 pounds about

MOM'N POP



WE'VE GOT ALONG FOR TWENTY YEARS WITHOUT ONE. I TELL YOU WE DON'T WANT A VACUUM CLEANER!
BUT HE INSISTS ON DEMONSTRATING THE THING AND IT'S A GRAND CHANCE TO GET THIS BIG RUG CLEANED FOR NOTHING



THERE YOU ARE—CLEAN AS A NEW SHIRT AND WITHOUT THE SLIGHTEST EFFORT!

Ya Can't Fool Henry



IT CERTAINLY IS GRAND! WE AREN'T READY TO BUY, BUT WE'LL LET YOU KNOW
ANY CLEANER WOULD CHARGE YOU A FIVE-SPOT, BUT WE ARE GLAD OF THIS OPPORTUNITY TO DEMONSTRATE, WITHOUT ONE CENT OF EXPENSE



YES, BUT WHO PAYS FOR THE ELECTRICITY YOU USED?

OUT OUR WAY



STOP—IT LOOKS LIKE TH' TRAIL'S CAVED IN UP AHEAD. IT'S POSSIBLE WE MAY HAFTHU TURN AROUND AN' GO BACK

A POSSIBLE IMPOSSIBILITY.

By Williams

Bullet Wound Fatal To Noted Bank Robber



Special N. E. A. Service.
Above are two pictures of the ruthless killer, the notorious "Little Jake" Flegle, who was shot in the abdomen by detectives and postal inspectors who captured him Tuesday at Branson, Mo. The upper picture shows the prisoner on a hospital bed and the lower shows him as he was being supported by members of the group which accomplished his capture. Flegle died Wednesday.

Campers Urged to Carry Bucket and Shovel in Kit

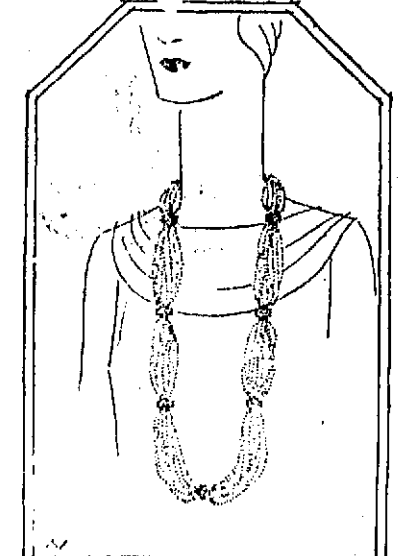
MADISON, Wis., Oct. 21.—(UP)—"Carry a small shovel in your car when you go camping. A few minutes time in covering your fire with dirt may protect your favorite spot from destruction." Admonishes the Wisconsin conservation commission's bureau of education.
"Take a bucket, too," advises Car-

los Avery of the American Game Protective Association of New York City. "Plenty of water will surely quench a fire and water is usually available in camping country," he said.

Business For Boys

MIAMI, Ariz., (UP)—Grasshoppers by the thousands took possession of the sidewalks on Sullivan street here recently. Many small boys got busy

JUST RECEIVED
Carload of nice Northwest Arkansas Apples and Tomatoes.
ED OVERTON, Taylor Bldg.
East Third Street



NEW AND DIFFERENT jewelry to accompany the negligee is composed of strands of chenille held together at intervals by jeweled rings.

Save Your Shoes!

P. J. SUTTON SHOE SHOP

SAENGER NOW AND WEDNESDAY

A dramatic thriller that will amaze you! A love story that you'll never forget!

"Scotland Yard"

—With—
Edmund Lowe
Joan Bennett
OTHER FEATURES

Attend Our Bargain Matinee From 2 til 3 10c and 25c

COMING

Clara Bow

—In—
Her Wedding Night
—With—
CHARLES RUGGLES
SKEETS GALLAGHER

Personal Mention

Mr. and Mrs. Willis A. Cobb have as their guests, Mrs. Mattie Barnhart, Mrs. Belle Pearson, her son, Olaf Pearson, his wife and little daughter of McComb, Ill. Mrs. Barnhart and Mr. Pearson are sisters of Mr. Cobb. They arrived Monday by automobile.

Carl Copeland, manager of the local Figgly-Wiggly store and Cecil Houston returned from Dallas, Tex., this morning after having spent Sunday and Monday at the State Fair of Texas. They report a splendid time.

Street Fight Reunites Father With His Son

PORTSMOUTH, Eng., Oct. 21.—(UP)—Father and son met for the first time in their lives during a free-for-all fight outside a drinking saloon here.

John Ferrett, walking to his home saw three men pitching into another and went to the help of the victim. The two were not powerful enough, however, and things were going badly for them when a bravely young sailor jumped in. The attackers fled.

Later, Ferrett learned that the sailor's name was Jack Perrett. Documents and photographs revealed the young man was his son.
John Perrett was at sea 25 years ago when his wife gave birth to a son. The mother died shortly afterwards and the son was taken care of by foster parents, who afterwards moved their residence.

Arkansan Stricken With Fatal Attack at Grave

LITTLE ROCK, Oct. 21.—(AP)—As he entered the cemetery to pay his weekly visit to the grave of his son, a visit he had made every Sunday for 10 years, William T. Satterfield was stricken with a fatal heart attack Sunday.
Satterfield who was 69 years old, was president of the Southern States Coal company here. He was a native of Finggold, Ga.

NOTICE - - -

A Special Showing of
LE VINE DRESSES
On Wednesday, October 22nd
The Last Word in Style
Come in to See Them

Patterson's Dept Store

Where Price and Quality Meet
Telephone 61 Hope, Arkansas

Bottles in Museum

TUCSON, Ariz., (UP)—Found behind faulty plaster in the home of Dr. LeRoy Shantz, president of University of Arizona, three beer bottles labeled "The Pale Lager," have been placed in the Arizona Pioneers' Historical Society museum here.

Prescription Druggists

WARD & SON
"We've got it"
The leading druggists
Phone 67



For Heavy Figures

A Warner's

The inner belt featured in this Corsetette*, is a continuation of the elastic hip sections—it supports and controls excess flesh at diaphragm and abdomen, and the long lines of the outer garment smooth the silhouette down to lovely lines. The garment is well boned, and made of an attractive rayon patterned novelty cloth. There are detachable shoulder straps. Note the opening, part way under the arm, to assure a smooth bust line.

\$3.50
Haynes Bros.

LADIES' SUITS



Tweeds and Wool Knits

These suits are of the highest quality materials that go only in the finest garments. Two piece styles in the new Fall shades. With this arrival we are able to fill the demand for the much wanted tweed suit. Made to sell regular for \$15.00. All sizes for—
\$9.98

Just arrived today. A group of special purchased knitted suits. Styled for sport, school, street, and all time wear in the new novelty weaves. These values must be seen to be appreciated. Sizes 14 to 42 for only—
\$9.98

New Daytime Frocks



These dresses are without a doubt the greatest value ever found in such FALL ADVANCE fashions. Made of printed broadcloth, piques, foulards, and crepe challis in styles such as two piece, jacket, coat effect, eton, as well as straight lines. Just the thing for business, school and street. Sizes 14 to 42. For only—
\$2.99

We have just received a new shipment of house dresses that are unequalled for morning wear. They are made of prints and gingham. Guaranteed fast colors. For only—
\$1.98

See Our Window Display

Geo. W. Robison & Company

The Leading Department Store
We Give Eagle Stamps
Phone 500

SPORT PAGE

HOOKS AND SLIDES

by William Braucher

When in Rome
 In making the other day of Boston's challenge to New York's American Athletic Union, I forgot to mention that the town promoters also are going in for something that made T. H. Harlow famous. Such things as the Jose Santa-Ricardo, Bertazzolo and the Primo Carnera-Jimmy Malone bouts, staged within a five-day period, would indicate that cultured old Boston likes its sidekicks.

For our Latin lesson today Carnera and Santa make a fitting assignment. Let us leave Caesar for his Brutus; Cleopatra can have Antony. On this day in 1930 we have two of the biggest Romans of all time.

With the bursting of the Carnera bubble, another may swell in its place. Engineers of Santa, the "God's-blessed" son of a Portuguese fisherman, are sure to grasp the opportunity of parading their big fellow in Primo's wake.

Last Fight Was "Honest"

For some time it has been known that Carnera's battle with Malone was to be his last before returning to Italy. It has not been fully established, however, that Carnera won his 23 previous fights honestly.

A few days before the Carnera-Malone bout, See took his mammoth heavyweight to a Boston dress dinner. Both manager and boxer spoke, and although See was greeted with a chorus of Bronx cheers, he told his listeners that his meal ticket would win fairly or not at all. He did not win from the Boston strong boy, now classed among the second and third-rate heavyweights, and more than ever his recent string of push-overs look like push-overs.

Carnera is supposed to return to Italy to serve three years in Benito (What a Man) Mussolini's army. Neither he nor his handlers seem much perturbed about that. They have accepted terms for several bouts on their return to this country.

Leon, the Orator

WE have made many good friends and some bitter enemies in America," See said to the smirking scribes. "We have been suspended almost every place we have fought. Some have admitted mistaken verdicts and lifted our suspension."

"After 23 bouts that you fellows call 'push-overs,' Carnera still has a great deal to learn."

Paradise For Hunters

fish and game commission hopes that 6000 deer may be killed and trapped ST. JOHNS, Ariz., (UP)—The state in the Kaibab forest this Fall, Tom E.

DID YOU KNOW THAT—

WHEN Johnny Watwood regained consciousness after being beaten by Malone's fast one in the Sunday game of the Chicago city series, he said he "didn't see the ball after Pat started his throwing motion." . . . The practice of "dusting 'em off" is a part of every pitcher's stuff, but in most cases it is harmless . . . unless the background, a crowd, for instance, is in motion. . . . Dazzy Vance's famed flapping sleeve is another instance. . . . A Chicago lady fan did Dazzy's strategy one better. Taking a seat directly back of the catcher she waved a newspaper just as Vance delivered each ball. . . . He lost the game. . . . A base-runner frequently loses sight of a batted ball. . . . Cliff Heathcote once lost the ball, battered by Hornsby. . . . Thinking it was a pop fly, he started back toward first base when (the Rajah) passed him. . . . Hornsby had tripped.

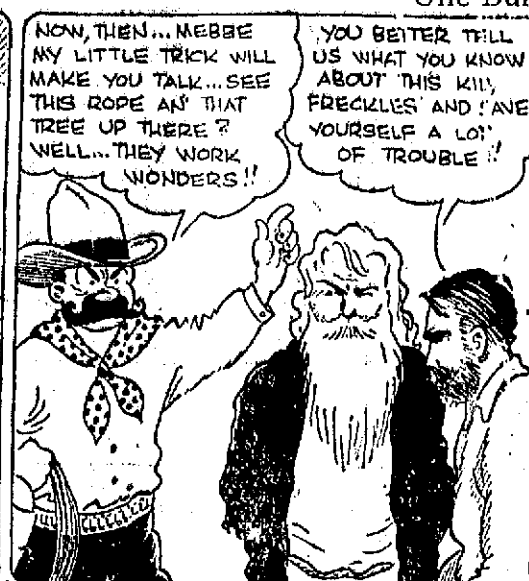
Even if he wins the championship within the next year, he will have plenty to learn of boxing and fighting. For this reason he will not fall back on his title and defend it only once a year. He will fight 20 times in the first year if arrangements can be made, and every city will be given a chance to stage a championship fight."

The Christmas Gift

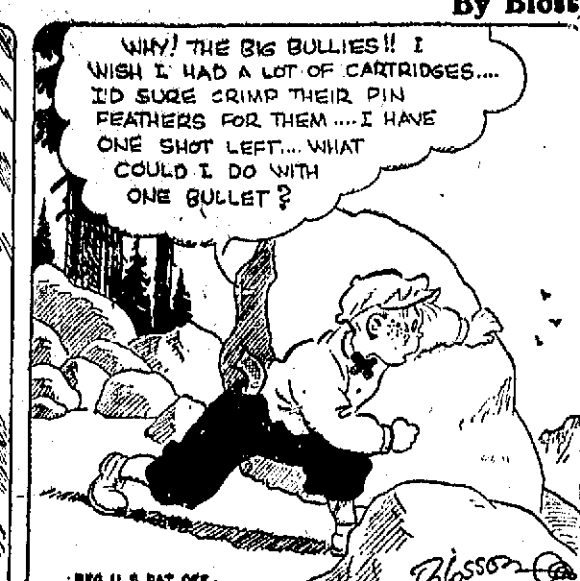
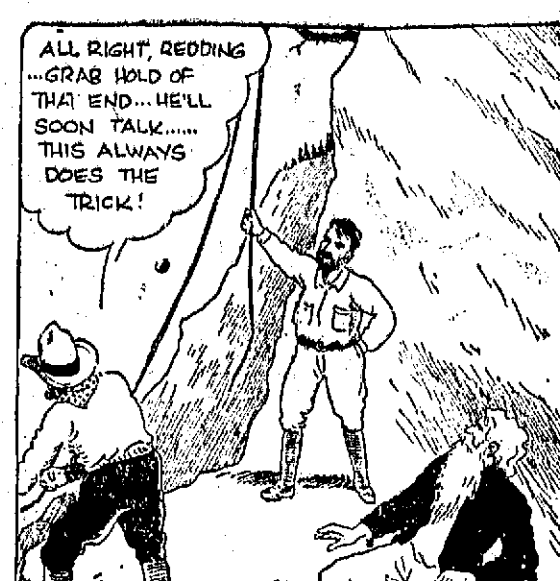
THAT other Roman, Jose Santa, also appeared before more than 5000 Boston fans. He failed to knock out Bertazzolo, mainly because he lacked the experience of maneuvering the Italian into a spot where he could send one of his huge mauls home. Santa is bigger and older than Carnera. He was born on Christmas day in 1905 in the little town of Oval, where the wine is red. He became a sailor on his father's fishing boat. A bruising one-hour brawl on the dock at Porto turned Santa from fishing to the professional fighting racket.

FRECKLES AND HIS FRIENDS

NOTHING HAS BEEN HEARD OF UNCLE CLEM, WHO IS SEARCHING FOR FRECKLES SOMEWHERE IN THE VALLEY OF VANISHED MEN. . . . HOWEVER, RILEY, WHO HAS HEARD OF THIS AFFAIR, SCOURS THE COUNTRY.



One Bullet!



By Blosser

McCullough, of Flagstaff, chairman of the body, said here.

Bryan Found Democratic Convention in Arizona

ALBUQUERQUE, N. M., Oct. 21.—(UP)—This being a political year, J. C. Smith, an old-timer, recalls the visit of W. J. Bryan here eight years ago.

Bryan was here to attend the Democratic state convention. Smith was uncertain where it was being held, but the two set out toward the courthouse. Upon nearing the building, a loud noise was heard. Bryan peeped into the room just as the chairman, rapped heavily with his gavel for order. Splinters flew from the table. "This is the place," said Bryan.

Cactus Plant Fodder Fattens Mexican Cattle

EL PASO, Texas, Oct. 21.—(UP)—Cattlemen of semi-arid sections of Colorado, New Mexico and Wyoming might profit from an experiment being conducted by cattlemen of the state of Chihuahua, Mexico, according to W. D. Corbin.

In Chihuahua, Corbin says, cattle are being fed cactus to make them fat. The cactus first is treated with a chemical called St. Martha's sulphate salts.

Famous Royal Ring Gold Mine May Be Reopened

LONDON, Oct. 21.—(UP)—The gold mines in Wales which produced the gold for the wedding rings of Queen Mary, Princess Mary and the Duchess of York may resume operations after being abandoned for many years.

A government inquiry into the practicability of re-opening the mines at Dolgelly, Merioneth, is being made under the chairmanship of Professor H. Louis.

Wales was once famous for its gold mining industry, hundreds of men being employed, while one mine at Bar-mouth was successfully operated for over two centuries.

Hope Negro Tea m To Play Football

Local Team Has Game With Texarkana at Fair Park Field Here

The Hope Tigers, local sons of Ham football team are craving action and as the gridiron highlights of the Texarkana negro high school have agreed to furnish them with the same it is likely that Fair Park, Friday afternoon will be the scene of a miniature war.

Determined that the name should fittingly exemplify the team in acquiring the same place in the football world as its namesake holds in the animal kingdom the squad was formed last year and sallied forth to chew somebody's fur, but as usually is the case with the inexperienced they got chewed instead. Now they have taken on some of the tactics of football and are going out for vengeance. Already they have met a Magnolia school and marked up victory number one. Now they are rolling up their sleeves for the next victim.

Be it as it may the prospect of a football game between two squads of dusky players usually takes on the aspect of nature's first law, the survival of the fittest. The place is Fair Park and the time is 3 p. m. Friday, and the event, scheduled as football, but go see for yourself.

Two Dead, Many Hurt As Mine Cars Crash

FORTAGE, Pa., Oct. 21.—(AP)—Two men were killed and more than a score were injured, some of them possibly fatally Monday, when cars carrying 100 miners into the Sonman ran down a steep grade and were wrecked. Three men were reported in a critical condition at a Johnstown hospital. The condition of others was not determined definitely. The men killed were Mike Hoshuck and George Suchala.

The accident occurred as the men were entering the mine for their day's work. They boarded the cars in the shaft leading into the mine and a coupling broke, according to company officials. Twelve cars plunged down the grade for a distance of 1000 feet and were derailed, crashing into the mine.

Bees Lead Arkansas Officers to Rum Room

JENNY LIND, Ark., Oct. 21.—(AP)—Sebastian county officers were about to depart after an unsuccessful liquor raid. Then one of them noticed the dizzy buzzing of some yellow jackets about the barn of Mrs. Lizzie Mohair here. Monday, Mrs. Mohair faces a charge of possession of liquor.

Tourists Prove to Be Good Forest Fire Guards

DETROIT, Oct. 21.—(UP)—The majority of the 30 telephone calls which reported a recent forest fire in Michigan came from tourists who had seen the smoke and taken the trouble to hasten to the nearest telephone.

According to Carlos Avery, president, American Game Protective Association of New York City 134,895 forest fires were reported in the United States in 1929, burning 4,876,320 acres of protected areas and 41,353,000 acres of unprotected areas.

World's Smallest Road Not Hit By Depression

MANCHESTER, Iowa, Oct. 21.—(UP)—The world's smallest railroad, operating between Oneida, Iowa, and here, has never missed an interest payment on its bonds, and has never been for sale, in its 40 years of operation. Although only eight miles long, and employing but 12 people, it has escaped the slump which has engulfed far larger railroads, and now is petitioning for extension of its service. It will operate a bus daily between here and Oneida in the future. The road is owned and controlled by the people of Manchester.

Judge Rules Character Okeh—Despite Fishing

ATLANTA, Oct. 21.—(UP)—A liquor case was appealed on the novel grounds that credibility of a witness might be questioned because he lived by fishing, but a Georgia Court of Appeals judge declared: "I rule that fishing is not a bad business and that a man hasn't a bad character just because he fishes."

Youthful Mother Fined \$1.00 on Liquor Charge

ATLANTA, Oct. 21.—(UP)—Mrs. C. L. Chitworth, 17-year-old mother, was

Ford May Build Auto Factory in China Soon

TIENTSIN, Oct. 21.—(UP)—Henry Ford will probably build an automobile factory in one of the larger centers of China in the near future, declared William C. Cowling, a Ford executive from Detroit, visiting here

If a Ford factory is established in China, Cowling said that wages would be paid which would permit workers to raise their present living standards very considerably, in accord with Ford's policy everywhere.

It's Indoor Football Now

ATLANTA, (UP)—Indoor baseball, indoor golf, and now indoor football, at the Atlanta Y. M. C. A.'s basketball court. The teams are composed of six line-men, two backs. No tackling below the waist, four down to make a touchdown, are the major variations of the outdoor game—because of the hardwood floor.

At Your GROCERS

MORELAND'S Chili WITH BEANS

When emergency calls—
 for food, for shelter, for clothing,
 for medicine, for relief of any kind
The Red Cross is the first to render aid



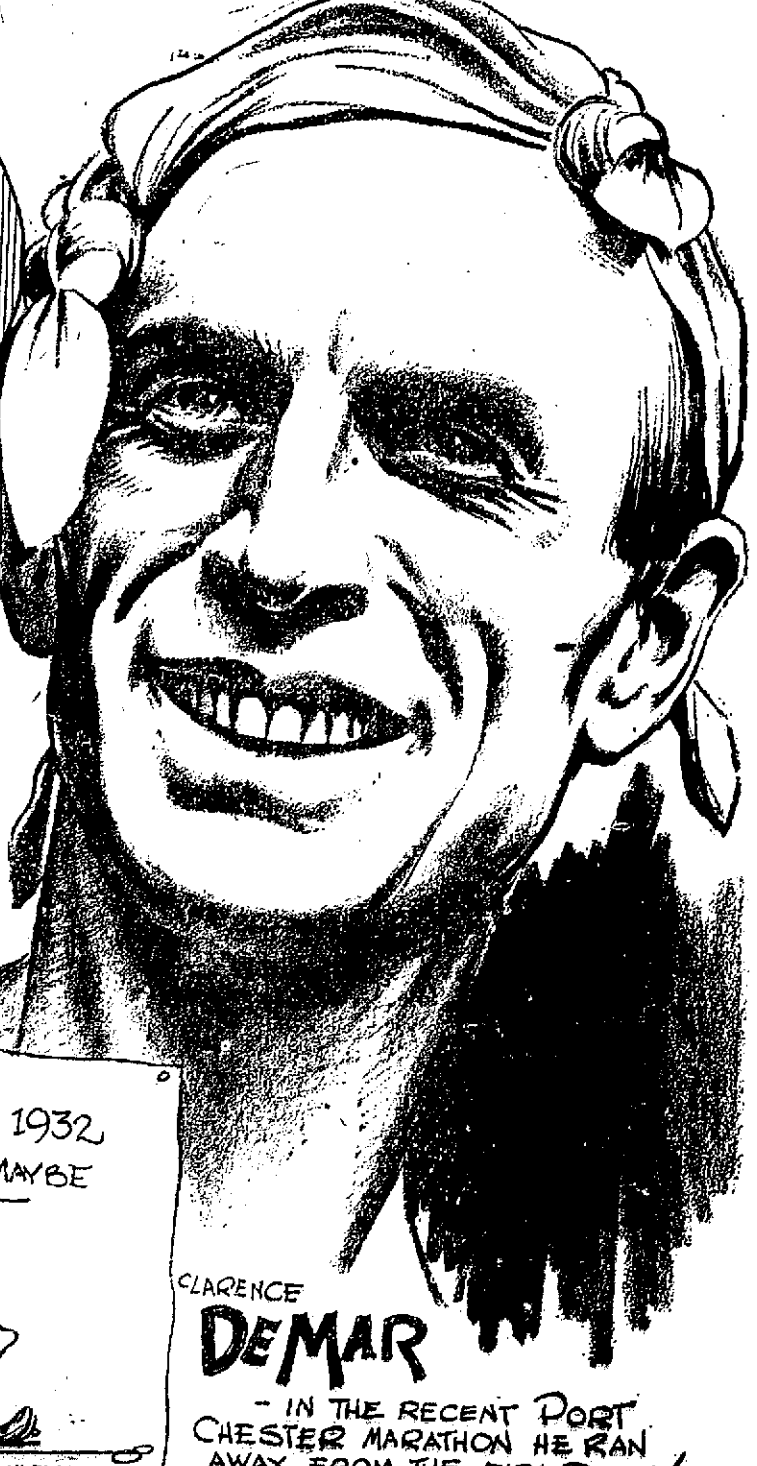
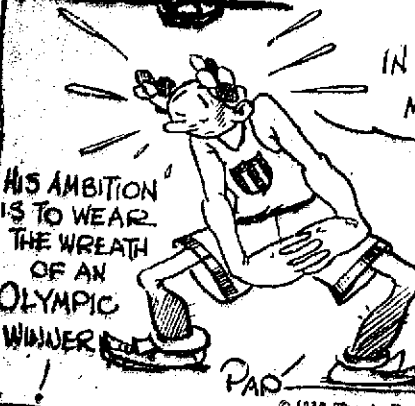
Drawing of Santo Domingo Hurricane Disaster

THE RED CROSS
Renew your membership

Annual Roll Call Starts October 27

Improving With Age

—By Pap



CLARENCE DEMAR

IN THE RECENT PORT CHESTER MARATHON HE RAN AWAY FROM THE FIELD WINNING BY A MILE.

Heart Hungry

by LAURA LOU BROOKMAN
AUTHOR OF "RASH ROMANCE"

© 1930 by NEA SERVICE, INC.

BEGIN HERE TODAY

Adventure enters the life of CELIA MITCHELL, 17, when she learns the father she has supposed dead is alive and healthy. She leaves her unpretentious home in Baltimore to live in New York with her father, JOHN MITCHELL, and her aristocratic grandmother.

WILLIAM ROGERS, Celia's mother, is now a living divorced Mitchell and later remarried. HANNEY MITCHELL, a young newspaper photographer, is in love with the girl and before leaving Baltimore Celia promised to be loyal to his love.

Mitchell takes EVELYN PARSONS, beautiful widow, to introduce the girl to young people. Mrs. Parsons agrees, understanding Celia's position, to be Celia's friend and to help her in her efforts to get rid of the girl.

The introduction to TONY JORDAN, a fascinating but of dubious character, and does all she can to encourage the match. TONY, however, secretly promises to become Celia's loyal friend.

Mitchell learns Jordan is paying his daughter attention and forbids her to see him. Celia, however, goes to see him and finds him a handsome, well-to-do man. He and Celia go to a supper club and dance all night long. Celia, however, does not interfere with her friend's love affair with a handsome man. She takes Celia home to her mother, Mrs. Brooks.

NOW GO ON WITH THE STORY

CHAPTER XXXIV

EVE BROOKS stood with her back to the living room table, both hands braced against it. She faced Jordan directly. Eve was paler than usual and her eyes flashed dangerously.

"Well, what if I do tell tales?" she demanded. Her voice was high and sharp. "What right have you to flout that little girl in my face? Your darling Celia—simplifying fool? Do you think I'm going to stand for a thing like that?"

She stopped for breath. Jordan had approached to within a yard of where Eve stood. He waited until she had finished. He was smiling, but it was not a pleasant smile.

"My dear Mrs. Brooks," he said coldly, "since when has it been your duty to decide with whom I may and may not be seen in public?"

"Told, I tell you I won't stand for it!"

Their eyes met in a silent duel. The woman was breathing heavily. Her chest rose and fell and in every line of her pose anger was written. Gradually the fire of her glance smoldered. She turned away, covered her face with her hand.

"How—how could you!" The words came chokingly.

"I beg your pardon? What have I to do with the situation? I don't seem to recall asking for the pleasure of your company this evening. Did I invite you to join Miss Mitchell and myself? By the way, who the devil did give you that bracelet?"

"Well, if you must know, my husband gave it to me!"

She was looking at him again. Not angrily—almost appealing.

Jordan grinned. "Oh, your husband! But of course—the model wife!"

"Courtney did give it to me!" Eve insisted heatedly. "It was last spring. After he'd lost so much at the races. I found out, and he knew I'd be furious. That's the way he always gives me presents—when he's done something he's ashamed of."

"Must be profitable! But what made you think I really cared where you got the thing?"

The woman eyed him entreatingly.

"Told—darling—say you're not angry with me?"

"Angry? I suppose you think I enjoy such a farce as you started tonight. Oh, yes! It's so pleasant when two women begin bawling. Very considerate, you were. I appreciate that! Allow me to tell you frankly, Eve, that I am quite capable of taking care of my private affairs and that I intend to do so. That being settled, may I bid you good evening?"

THROUGHOUT Jordan had spoken in a cool, detached manner. He seemed to take a malicious delight in the situation. Now Eve Brooks threw herself forward.

"Don't go!" she begged. "Oh, Tod, please—I'm sorry!"

She had taken hold of both of his arms. Eve was a tragic figure. Her black and scarlet gown emphasized the pallor of her distorted face. Her painted, crimson mouth was grotesque. Her two eyes were wells of emotion.

"Please, Tod," she murmured, "stay with me!"

The man looked down at her, unmoved.

"Do you expect me to listen to you after what you've done tonight?" he asked coldly.

Now the woman was clinging to him.

She was half sobbing, one arm about his shoulder, her head pressed close to his breast.

Jordan reached for her arms, drew them away. His jaw was set.

"Stop it, Eve!" he said harshly. "Don't be so melodramatic. My God, but you're a sight!"

"What do I care?" the woman began wildly. "What do I care about anything if you don't love me? Oh, I know what I'll do. I'll—"

"You'll do nothing of the sort. Haven't I told you hysterical females bore me to distraction? Go into the bedroom and clean your face up. That black stuff you put on your eyelashes is running down on your cheeks. Lord!" He grimaced.

"Then you'll wait?" Eve asked, smiling and dabbing at her eyes. "Go get your face clean!"

Jordan was the authoritative male now, issuing orders and de-

manding obedience. The woman hurried out of the room.

As though he were thoroughly at home, Tod Jordan strode to a small table on which there was a bright lacquer box, opened it and helped himself to a cigarette.

When Eve re-entered the room he was smoking peacefully. All the traces of her tears were erased. Eve was again the fragile gold and white china figurine. She came toward him slowly, smiling.

"How's my big boy now?" Eve asked in a low voice.

Jordan disregarded the question. He scrutinized her carefully.

"That's better," he drawled. "Eve, you do look like the devil when you get emotional."

"Like me better this way, honey?"

"Much better!"

She smiled happily.

"Wait—I know what the big boy needs to make him comfortable. Just one minute and I'll be back!"

Eve returned with a tray bearing bottles, glasses and a bowl of ice. She placed it on the coffee table and handed a glass to Jordan.

"Ah! That's the girl!" He raised the glass and drank.

Eve helped herself and sat beside him. She touched her glass to Jordan's lips, then to her own. Her air of sophistication had returned.

"Talk to me, darling," she said softly. "I want to forget there's anyone in the world except you and me." Eve stretched back cat-like. Jordan surveyed her good-naturedly. "You're all right, Eve!" he said. The smoke of battle had cleared.

TUESDAY morning Celia Mitchell arrived at the breakfast table to find Mrs. Parsons busy with the mail. She had sorted the letters before her into two piles.

"Good morning!" Celia said briskly. "Nothing for me, I suppose?"

Mrs. Parsons looked up smiling. "Oh, good morning, dear! No. I'm separating the pleasant from the unpleasant. These," placing a finger tip on the pile at the left, "are bills. Celia, I believe I'll run into town this morning. It's fairly cool and there's some business I must attend to. Would you like to come along?"

"Love to. Do you suppose I'd have time to stop at grandmother's?" I packed in such a hurry I left my blue sweater. There are some books, too, I'd like to get."

"You'll have plenty of time. Lawyers are always so slow I expect I'll be tied up for a couple of hours. We'll start at once after breakfast."

The meal was quickly over. Celia was not hungry and Mrs. Parsons, ever watchful of her waistline, breakfasted on fruit juice and coffee. Both hurried away to dress and 40 minutes later they were in the car driving toward the city.

"I think I'll drop you at Gram-

mercy Square first, Celia," the older woman said. "I have to go farther down town. When I've finished at the lawyer's I'll telephone and we can have lunch."

Celia said that was agreeable. She'd find some way to amuse herself.

It was nearly 10:30 when the car halted in front of the Mitchell residence. Celia waved goodbye and ran up the steps. She rang the bell and waited.

For a long while no one answered. Celia rang the bell a second time. She was listening anxiously when she heard the lock turn and Martha's gray head peered out cautiously.

"Why, Miss Celia!" Martha exclaimed. "I wasn't expecting you. Come in."

The girl explained her errand. Martha nodded and led the way upstairs to Celia's room. She seemed pleased at the sight of company.

FOR a moment Celia stood arrested in the doorway of her lovely cedar bedroom. It had been rudely changed. Ugly white slips masked the furniture. The bed was nothing but a rolled up mattress mounted on a frame of wood.

"We keep it this way when nobody's using the room," Martha said. "I've got the whole house like this except Mr. Mitchell's room and the dining room and library. That's where he sits mostly when he's home—in the library."

"I see," said Celia. She crossed the room to the closet where her clothing had hung. From a dark corner she brought out the blue sweater. Then she raised the cover from the desk and searched through several drawers. From one of them she took a letter.

"That's everything," she said as she straightened up. "Nothing to do, I guess, but go downstairs and wait."

Martha delayed to lock the door and then followed Celia down the stairs. The girl went into the library. The room looked just as she had left it. She sat down before a shelf of books.

At the sound of a step Celia raised her head. Martha had reappeared carrying a tray.

"Thought you might like some cold buttermilk," the woman said. She set the tray down. Beside the tall white tumbler was a plate of cookies.

"Why—this is wonderful!" Celia took a long drink of the buttermilk. Then she set down the glass.

"Martha," the girl said earnestly, "you've been here a long, long time, haven't you? Do you remember when my father and mother were married?"

The servant nodded.

"Tell me," the girl went on more slowly, "do you know why they separated?"

(To Be Continued)



Here is the first official photograph of the nation's highest court as it is now constituted—the supreme court under the leadership of Chief Justice Charles Evans Hughes, who succeeded the late Chief Justice William Howard Taft. In the front row, left to right, are Justices James Clark McReynolds, Oliver Wendell Holmes, Chief Justice Hughes, and Justices Willis Van Devanter and Louis D. Brandeis. In the back row, left to right, are Justices Harlan F. Stone, George Sutherland, Pierce Butler and Owen J. Roberts.

Ancient Warship Found

KARLSKRONA, Sweden, (UP)—The wreckage of a Swedish war vessel of the 17th century has been discovered in the harbor here. Although parts of the wooden hull are still em-

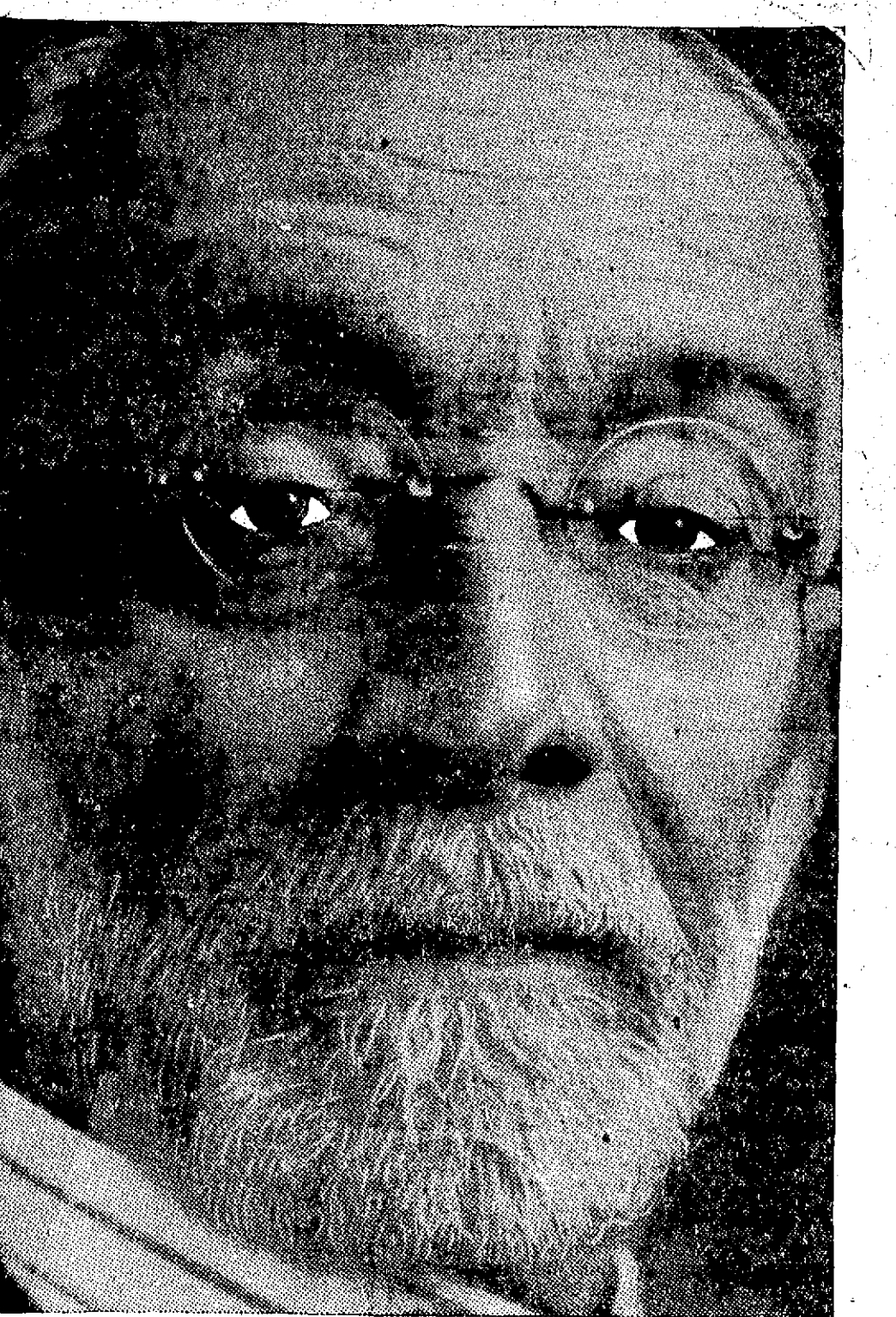
bedded in the sand, a number of scorched planks, an iron cannon and balls and copper coins dated 1682, 1684 and 1687 have been brought up. Archaeologists claim that the relics belong to the Swedish ship "Con-

"High Test" Gas Cigars

NEW RICHMOND, Wis., (UP)—"How much is gasoline?" a tourist asked when he drove into a local station. When told the price, which

was six cents below the market price, he filled his car. It wasn't until he left the city limits that he learned that the station owner was celebrating the arrival of a son by handing out "high test" cigars.

"A DISTINCT CONTRIBUTION"



Says
AUGUST HECKSCHER

Noted Philanthropist
Chairman of the Heckscher Foundation for Children; President Child Welfare Committee of America

Director:
Empire Trust Company
Crucible Steel Company

"The most laudable service that any industry can render is the attempt to benefit its patrons. That is the cardinal principle of philanthropy. And so, interested as I always am in modern developments, I consider that your use of the Ultra Violet Ray in your Toasting of LUCKY STRIKE is a distinct contribution of which the public will wholeheartedly approve."



LUCKY STRIKE—the finest cigarette you ever smoked, made of the finest tobaccos—the Cream of the Crop—**THEN—"IT'S TOASTED."** Everyone knows that heat purifies and so **TOASTING** removes harmful irritants that cause throat irritation and coughing. No wonder 20,679 physicians have stated LUCKIES to be less irritating! Everyone knows that sunshine mellows—that's why **TOASTING** includes the use of the Ultra Violet Ray.

"It's toasted"

Your Throat Protection—against irritation—against cough

Consistent with its policy of laying the facts before the public, The American Tobacco Company has invited Mr. August Heckscher to review the reports of the distinguished men who have witnessed LUCKY STRIKE'S famous Toasting Process. The statement of Mr. Heckscher appears on this page.

Suffocates in Clay Vat

RED WING, Minn., (UP)—William

Rheumatic PAINS

FOO MUCH ACID

Correct it with—

Tanlac

MONEY BACK GUARANTEE

Quick Results At Low Cost — — — With

STAR WANT ADS

And remember—the more you tell, the quicker you sell.

RATES: 1 insertion, 10c per line, minimum 30c
3 insertions, 7c per line, minimum 50c
6 insertions, 5c per line, minimum \$1.00
25 insertions, 5c per line, minimum \$4.00
(Average 5 1-2 words to the line)

The Want Ad Phone Number Is 7 6 8

FOR RENT

Two nicely furnished rooms for light housekeeping. Everything furnished. Mrs. D. T. Chamberlain, 717 South Main. Phone 315.

FOR RENT—Modern furnished apartment. Telephone 364. Mrs. George Middlebrooks, 23-1f

FOR RENT—Three room furnished apartment. Call Mrs. B. L. Rettig 111f

FOR RENT—Six room house, all conveniences, close in. Apply Mrs. Marie McCorkle, Fourth and Pine.

FOR RENT—Three room furnished apartment in front of Oglesby school. Apply J. A. Sullivan. 15-6tp

FOR RENT—Modern four room furnished apartment with bath, garage. 425 N. Elm st. Apply J. A. Sullivan. 15-6tp

FOR SALE

Narcissus, hyacinths and tulip bulbs. Monts Seed Store. 21-3t.

FOR SALE—11 volumes "Our Wonderful World" books. Good condition. Bargain. Phone 438J 18-3t.

FOR SALE—One ton 1927 Ford model truck with cab. Tires in good shape, motor runs good. Starter and good battery. Phone 1642-2-1

Winter rye grass for lawn and cemetery. Monts Seed Store 21-3t.

FOR SALE—One set Goodyear casings and tubes, size 31x600 (600x19) inquire at this office. 2 tlc

FOR SALE—Good work horse, bargain for quick sale. 496 West Fifth.

Have well conditioned hens, feed Sure Good & Ready Ration, made by Southern Grain and Produce Co. 13-3t

Oregon Cow Sets Two New World's Records

INDEPENDENCE, Ore., Oct. 21.—(UP)—Breaking at one time two world records, one for milk, the other for butterfat, Golden Chief's Lady May, a pure bred Jersey cow owned by Lloyd A. Hulbert of this city, recently yielded 19,922 pounds of milk and 893.89 pounds of butterfat in an official production test of 305 days.

Her milk yield exceeds by almost a ton the existing 305-day world record of 18,047 pounds of Jersey milk production, all ages, established in 1928 by Tormentor's Saucy Meg, a

Fire Property Losses in U. S. Cost \$21 Per Person

NEW YORK, Oct. 21.—(UP)—Property loss from fires have cost every man, woman and child in the United States \$21.40 during the five-year period from 1925 to 1929, inclusive, statistics in a Fire Prevention Week bulletin revealed.

"Not counting loss of life and bodily injuries, the average per capita cost of fires during the five year period ending December 31, 1929, was \$4.28 a year or \$21.40 for the five-year period," the report stated.

Babylon Used Bricks

DETROIT, (UP)—Babylon was one of the earliest cities to adopt brick as a standard construction material, according to the Common Brick Manufacturers' Association here. The bricks were of a rectangular form,

Red Leader Seized in Riot



For the first time, a Communist demonstration was carried through the doors of New York's City Hall. Mayor Walker, presiding over a meeting of the Board of Estimate, was denounced by a Communist as "a cunning Tammany politician and a crook," and the Red delegation was bounced unceremoniously into the plaza, where rioting already had been in progress. There scores were injured by flying clubs and fists, and sixteen were arrested. The above photo shows the arrest of two women Communists and one of their leaders, J. Luis Engdahl, Communist candidate for Lieutenant Governor of New York State.

Woman Kidnaped Is Back Home



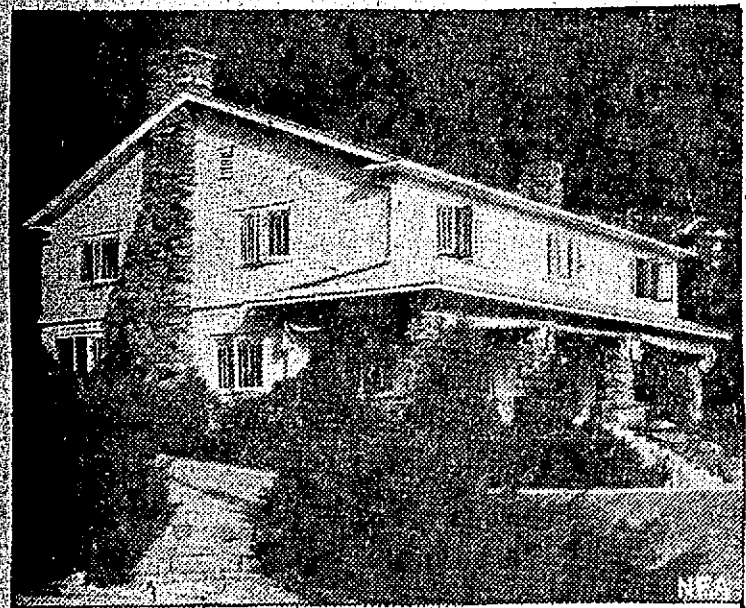
Special N. E. A. Service.

Two poses of Mrs. Alma Wilson McKimley, daughter of Mr. and Mrs. Benton Wilson, Greenfield, Mo., wealthiest residents of Dade

county, Mo., who is back home after being kidnaped Monday night from her parents' home. Mrs. McKimley formerly was a student at

the University of Missouri and at Lindenwood college, St. Charles, Mo.

Where Hoover's Son will Recuperate



Herbert Hoover, Jr., suffering from a tubercular infection, has selected the residence pictured above, on Sunset Mountain, near Asheville, N. C., for his recuperation. The eight-room and two-bath "cottage," named Blue Briar, was built 20 years ago, and five years later was leased to William Jennings Bryan, who occupied it with his family for two summer seasons. The estate, at an altitude of more than 2500 feet, overlooks the city of Asheville. It now is being put in order for the arrival, about November 1, of the President's son and Mrs. Herbert Hoover, Jr.

Born in Two Countries Man Has Voted in Both

TRAVERSE CITY, Oct. 21.—Albert Dumont, 54, has the distinction of being born in two countries and his birth registered in both. His father, Dumont explained, was

a Belgian, and his mother was a full blood Indian. On October 1, 1876, the two were crossing in a ferry from Windsor to Detroit.

Midway on the short trip, Dumont was born. The captain informed his father that they were just crossing the international line. According to law, the birth was registered in Essex

county, Ontario and Wayne county, Michigan. Dumont recently stated that he has since voted in both countries without naturalization in either.

Good News For Anglers

MADISON, Wis. (UP)—Distribution of 90,000 adult brook trout, the largest assignment ever made in the middle west, will begin in the state this week, the conservation commission has announced. Previously 6,000,000 fingerling and larger size trout had been distributed during the year.

NINETY DISASTERS CALL OUT RED CROSS

Vice Chairman Fieser Cites \$1,200,000 Spent in Relief —3,500 Chapters Aid in Work.

Readiness to act in an emergency, should a disaster strike, has become part of the Red Cross Chapter program in thousands of communities. The need for this training of local committees was revealed last year, when more than ninety communities required disaster relief work by the Red Cross.

As in former years, it does not bring the greatest damage. Twenty-four serious tornadoes occurred. Fire also took toll of life and property in twenty-four communities. Seven forest fires did great damage; eighteen areas were affected by floods, and nine storms caused heavy losses. Other disasters were earthquakes, epidemics, mine explosions and shipwrecks. In the insular possessions of the United States the Red Cross gave relief in twelve disasters, chiefly from hurricanes. In foreign countries relief was given by the American Red Cross in six instances of earthquakes, floods and to refugees.

The disaster relief work of the Red Cross cost \$1,208,151 last year. Statistics showed an approximate death rate of 750 persons in these disasters; buildings destroyed or damaged, 19,578; persons injured, 1,487, and persons assisted by the Red Cross, 96,872.

Through disaster preparedness of Red Cross Chapters, undoubtedly great numbers of lives were saved, and much distress and grief following the calamities was prevented, according to James L. Fieser, vice chairman in charge of domestic operations of the Red Cross.

"This type of work is supported by the memberships of citizens of the United States, their volunteer contributions, and their devoted work," Mr. Fieser said.

"Every man and woman is urged to join as a member of the local Red Cross Chapter, not only to be a partner in supporting the work through his membership, but also to serve should an emergency occur."

Life Savers Numerous

More than a quarter of a million persons are entitled to wear the American Red Cross insignia, denoting they have been taught the expert life saving methods of the organization. The number enrolled to date is 273,202.

The adult membership in the American Red Cross for the year 1929-1930 was 4,139,566. Membership in the American Junior Red Cross, through public and private schools of the nation, was 6,930,849.

Gives Employees \$1500 to Spend To Hasten Business Revival

KANSAS CITY, Mo. (NEA)—Like a good many other business men, Leo Muchenberger believes that business would improve if people would only spend more money. Unlike some of them, however, he has the courage of his convictions, all the way up to the hilt.

Mr. Muchenberger is president of a wall paper and paint company, has a plant here, and has branch offices in St. Joseph, Mo., Oklahoma City and Houston.

The other day, pondering on the country's need for freer spending, he announced that he would give \$30 to each employee of the company, provided that the employee would go out and spend it at once.

So he sent a check for \$30 to each

employee, both in Kansas City and in the branch offices. He made these stipulations:

The recipient must go out and spend the money within the week.

Cash in full must be paid for what is bought.

The money must not be used as a first payment in an installment purchase.

It must not be used to pay installments on articles already purchased, or to pay any debts.

Each employee must submit a report showing what he had bought.

The reports are coming in now. Some employees bought new tires for their automobiles. Others bought coal for the winter. Many women bought dresses or lingerie or hose. Men



bought suits and shoes and hats. Some food supply.

simply stocked up on groceries. "Every purchase," says Mr. Muchenberger, "helped start a business revival. Now if other employers would start the same plan we'd soon forget there ever had been a business depression."

The experiment cost him \$1500.

Indians Developing Turkey Raising Again

WALKER RIVER INDIAN RESERVATION, Nev. Oct. 21.—(UP)—Historic Indian activity of raising turkeys has been revived by industrious workers on the reservation here. They raised and sold 3,000 choice birds in 1929 and will market approximately 4,000 this fall.

Hundreds of years ago the Aztec tribes of Mexico made turkey raising one of the principle sources of their food supply.

First Alfalfa In Ohio For Many Years

MECHANICSBURG, O. (UP)—The first alfalfa seed in Ohio in many years and on few fields of the seed ever sown this section is being handled by farm of H. Clay Rogers.

Rogers has about six acres hay for alfalfa seed which has been sown about four bushels the acre when hulled. Alfalfa is worth from \$18 to \$20 a ton.

It Wasn't Intoxicating

ATLANTA. (UP)—The Court of Appeals holds it is not legal to sell 'home brew' in the state unless there is evidence that it is intoxicating. The ruling is the conviction of Floyd T. Hines, fined \$100 and given a suspended sentence, on the chain gang for the stuff at 25 cents a bottle.

READ *this* LETTER! from MONTGOMERY WARD & Co. about ADVERTISING RESULTS!

MONTGOMERY WARD & Co
ESTABLISHED 1872
WORLD WIDE DISTRIBUTORS OF QUALITY MERCHANDISE
OPERATING NINE GREAT MAIL ORDER HOUSES
AND HUNDREDS OF RETAIL STORES
CHICAGO

Hope, Ark., Oct. 20, 1930.

Mr. Alex Washburn, Publisher
Hope Star,
Dear Sir:
Hope, Arkansas.

The Fall Ward Week Newspaper Advertising was the largest campaign that any organization has ever conducted in the annals of Journalism.

The second largest campaign was in connection with the Spring 1930 Ward Week.

These two records establish Ward's as paramount believers in the Efficiency of newspaper publicity, in getting a merchandise message across to all the people of America. In actual count of people who passed through our store the last two weeks, as well as in total amount of sales, we have set a record for ourselves that will prove hard to beat.

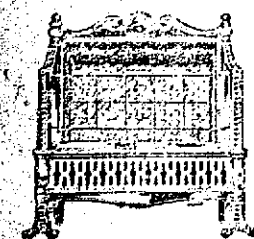
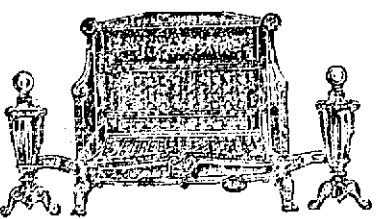
We feel that the success of our local campaign is due largely to the response to our advertising in your newspaper. We sincerely appreciate the splendid co-operation that your entire personnel extended to us during this concentrated campaign.

It has been a pleasure to work with such an organization such as yours. We trust that our relations will continue to be as mutually agreeable in the future as they have been in the past.

Sincerely yours,
MONTGOMERY WARD & CO.
Robert J. Thompson,
Local Manager.

Get your stove now Priced to fit every purse

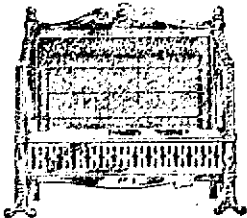
Just picture to yourself one of those cold, cold evenings when a glowing heat is needed. Imagine what cheer the cozy warmth of a good heater can add to any room. We offer heat without waste. Beauty without expense.



This is the very stove to replace that antique heater or grate. Approved by the American Gas Association for safety, durability, and heating performance. A pattern that will harmonize with conventional surroundings.

We have them—in a great range of styles and sizes—designed to pay for themselves with the gas they save. Get ready for the cold weather! We've got the stoves for every need priced to please.

See us for Asbestos Backs—All Sizes.



Styles for every need

Hope Furniture Co.
Phone Five

Hope Star Advertising Does the Job!